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DESIGN THINKING WORKSHOP IN HASSO- PLATTNER INSTITUTE © , POTSDAM. 2019.

University education	2019-2017	M.A. Public Policy, Hertie School of Governance, Berlin Masters thesis: "Safe(r) spaces for the public sector? An assessment of public innovation labs in Berlin" Grade: 1.3 (A)
	2016 - 2015	Basic & Advanced Track Design Thinking, Hasso-Plattner Institute School of Design Thinking, Potsdam <ul style="list-style-type: none"> Collaborated with BMW to develop the "Wait-me" product focused on pain points for digital natives in large cities (4 months)
	2014 - 2010	B.A. Political Science and Public Administration, Iberoamerican University, Mexico Graduated with Honors. Final Grade 1.6 (A)
Professional experience	1 month Present - Oct. 19	Adviser Politics for Tomorrow, Berlin Policy Innovation Compass <ul style="list-style-type: none"> Development of impact measurement for policy innovation lab
	2 years Present - Oct. 2017	Co-Founder aequa, Berlin Project management <ul style="list-style-type: none"> Development of minimum viable product, theory of change, mission, vision, objectives and social impact measurement operationalization Design of trainings for knowledge-sharing Community building of 200 potential users in Berlin Proof of concept Qualitative and human-centered design research on community needs: knowledge-sharing and mentorship Event organization
	2 years 4 months Present - Jun. 2017	Design Thinking Coach/Lecturer Hasso-Plattner Institute School of Design Thinking, Potsdam Coached projects for City Administration of Lübben and Potsdam, Bundesverband Deutscher Stiftungen e.V., among others. <ul style="list-style-type: none"> Facilitated ca. 250 workshops within 60 teams of 5 participants each Ca. 200 participants

- 2 years
Jun. 2017 - |
Jun. 2015 |

Project Management Giegling, Berlin
Artist Bookings and Management

 - Development of booking strategies in LATAM
 - Event organization

- 1 year 4 months
Jun. 2015 - |
Jan 2014 |

Account Management Boiler Room, Mexico City
LATAM Project Management

 - Produced 40 streamings in Argentina, Brazil, Colombia, Chile, Mexico
 - Development of sponsorship strategy for Heineken global
 - Budgeting and accounting
 - Artist bookings and management

- 4 years 9 months
Jun. 2015 - |
Sep 2010 |

Founder Mexiro, Mexico
Creator & Director of Mexiro NGO

 - Development of theory of change, mission, vision, legal statutes and social impact measurement.
 - Development and implementation of sustainable strategies with Mexican Parliament,
 - Creation of “Conscious film festival” engagement with ca. 100 NGOs production in Cancún, Guadalajara and San Miguel de Allende

- 6 months
Jan. 2015 - |
Aug. 2014 |

Intern Pensar Foundation, Mexico
Social Services Coordinator

 - Creation of database Global Cities Covenant of Climate ca. 300 cities
 - Evaluation of climate policies
 - Development of mapping strategy for “Mexico’s City Pact” summit based of official climate-change reports

- 1 year
Aug. 2011 - |
Aug, 2012 |

Intern National Action Party, Mexico
Campaign Coordinator

 - Development of campaign strategy to prevent human trafficking in Mexico
 - Constitution and creation of Sin Trata NGO
 - Creation of network of 20 shelters to educate human traffic victims

Languages

| Spanish (mother-tongue), English (C2), German (B2)

IT skills

| Microsoft Office, Google Suite, Squarespace, Stata, Google Adwords, Google Analytics, Facebook Business Manager, Prezi, Trello, Asana, Slack, Scrum, Kanban, Social Media Management

Voluntary work

- 2019 | **Humboldt University and Havana University**
Design Thinking Seminar for ISSEM Summer School, Cuba
- 2019 - 2018 | **Melton Foundation, Germany, USA, India**
Design Thinking Training for 80 fellows from Chile, China, Ghana and India
- 2016 | **D.Collective e.V., Board Member, Berlin**

Studies abroad

- 2013 | **Free University of Berlin, Berlin,**
Governing Climate Change, FUBIS Summer School
- 2011 | **Bronte College of Canada, Canada**
Summer School